

ST.ANN'S COLLEGE OF ENGINEERING AND TECHNOLOGY, CHIRALA

ASSIGNMENT QUESTIONS

UNIT-I

- 1. Define Management and explain its nature and importance?**
- 2. Explain Functions of Management?**
- 3. Discuss Theories of Motivation?**
- 4. Explain principles of Management?**

UNIT-II

- 1. Discuss Principles and Types of Management?**
- 2. Define SQC and explain control charts?**
- 3. Explain the need of Inventory control?**
- 4. Explain the techniques of Inventory control?**

UNIT-III

- 1. Define HRM and functions of HR manager?**
- 2. Discuss Job Evaluation?**
- 3. What is Marketing Management?**
- 4. Explain the functions of Marketing?**

UNIT-IV

- 1. Define PERT and CPM?**
- 2. Difference between PERT and CPM?**
- 3. Explain the Project Crashing?**
- 4. Problems**

UNIT-V

- 1. Explain the terms Vision, Mission and Goals?**
- 2. Explain Process of Corporate Planning?**
- 3. Write a short note for the following.**
 - a. SWOT Analysis**
 - b. Generic Strategy Alternatives**

UNIT-VI

- 1. Explain the following concepts:**
 - a. MIS (Management Information Systems)**
 - b. JIT (Just in Time)**
 - c. TQM (Total Quality Management)**
- 2. Explain the concept of Six Sigma?**
- 3. Explain the concept of BPO?**

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SLIP TEST QUESTIONS

UNIT-I

- 1. Define Management and explain its nature and importance and Explain Functions of Management?**
- 2. Discuss Theories of Maslow's Motivation Theory?**
- 3. Explain principles of Management and Levels of Management?**

UNIT-II

- 1. Define SQC and explain control charts?**
- 2. Explain the need of Inventory control (ABC, EOQ)?**

UNIT-III

- 1. Define HRM and functions of HR manager?**
- 2. Discuss Job Evaluation Steps?**
- 3. What is Marketing Mix and Promotions Strategies?**

UNIT-IV

- 1. Define PERT and CPM?**
- 2. Difference between PERT and CPM?**

UNIT-V

- 1. Explain the terms Vision, Mission and Goals?**
- 2. Write a short note for the following.**
 - a. SWOT Analysis**
 - b. Generic Strategy Alternatives**

UNIT-VI

- 1. Explain the following concepts:**
 - a. MIS (Management Information Systems)**
 - b. JIT (Just in Time)**
 - c. TQM (Total Quality Management)**
- 2. What is contemporary management practices briefly?**

FACULTY

HEAD OF THE DEPARTMENT